

## Message Text

UNCLASSIFIED

PAGE 01 DHAHRA 00262 260935Z

44

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W  
----- 014195

R 241003Z FEB 76

FM AMCONSUL DHAHRAN

TO USDOC WASHDC

INFO SECSTATE WASHDC 4631

AMEMBASSY ABU DHABI

AMEMBASSY MANAMA

AMEMBASSY DOHA

AMEMBASSY JIDDA

AMEMBASSY KUWAIT

UNCLAS DHAHRAN 0262

FOR USTS

E.O. 11652: N/A

TAGS: BTIO, SA

SUBJECT: TRAVEL PROMOTION LITERATURE

1. WITH CONTINUING INFLOW INTO SAUDI ARABIA'S EASTERN PROVINCE OF HIGHLY-PAID FOREIGN MANAGERS AND TECHNICIANS SO GOES THE UTILITY OF POST LAUNCHING MODEST PROGRAM PROMOTING US TOURISM. HOST GOVERNMENT'S PLANS TO BUILD EXTREMELY LARGE PETROCHEMICAL AND INDUSTRIAL COMPLEX HERE LOOKS TO BRING IN EVEN MORE FOREIGN WORKERS WHO, ALMOST WITHOUT EXCEPTION, ARE GIVEN AIR FARE ONCE A YEAR FOR VACATION OUT OF AREA. JUST AS IMPORTANT, MANY FOREIGN RESIDENTS AND MORE AND MORE SAUDI ARABIANS CAN AFFORD US VACATIONS.

2. IN VIEW OF FOREGOING, APPRECIATE USTS AIR POUCHING POEV REPRESENTATIVE SAMPLING OF TRAVEL LITERATURE IT PUBLISHES FOR TOURISTS CONSIDERING VACATION IN US. WE WILL USE SAMPLING AS BASIS FOR ORDERING SUPPLY OF TRAVEL MATERIALS TO DISTRIBUTE LOCALLY. IN ADDITION WE WOULD LIKE 200 US MAPS, 2 ROAD ATLASES TO USE TO ADVISE TRAVELERS, 100 FOLDERS WHICH PROVIDE INFORMATION ON US AND, IF OBTAINABLE, ONE SET OF MOBIL GUIDE BOOKS (EVEN IF OUT OF DATE). MARK PACKAGE FOR ECONOMIC/COMMERICAL  
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SECTION.

BUSHNELL

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NNN

## Message Attributes

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**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Disposition Approved on Date:**  
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**Type:** TE  
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